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CONTACT:

Steve Laifer  
Electric Image Center, Inc  
[steve@hdshowstation.com](mailto:steve@hdshowstation.com)  
<http://www.hdshowstation.com>  
201-541-9444

## **Folsom ScreenPro Switcher Control Announced for HD ShowStation High Definition Presentation System**

(New York, NY) Electric Image Center has announced the addition of integrated control of the Folsom Research *ScreenPro Seamless Switcher* to their acclaimed High Definition *HD ShowStation Presentation System*. This allows users of HD ShowStation and ScreenPro switchers to completely automate playback and switching of complex multi-stream events within a simple programmable PC interface.

A two-channel high definition HD ShowStation unit running ScreenPro control in conjunction with Folsom's seamless switcher, enables show producers to pre-program entire automated sequences comprised of seamless dissolves/cuts/wipes between the two onboard high definition channels and live video cameras, satellite feeds, MS PowerPoint slides, and VGA graphics. The presentation market has never had this level of flexibility before.

Developer Steve Laifer, founder of Electric Image Center, was asked who might want to take advantage of the advanced features. "Professionals in the live show and presentation production businesses will know immediately what this can do for them and their clients. As both a developer of show control systems and producer of presentations at the highest corporate levels, my aim in developing HD ShowStation with integrated ScreenPro control was to produce a system that could playback cinema-quality high definition video with real-time A/B roll type transitions, and also automate control of other critical switching functions, such as HD or SD video cameras, live feeds, and VGA inputs within an affordable PC based presentation server. A single system operator can easily perform these tasks which typically requires 3 to 4 people." A complete system will be on display and demonstrated at the Folsom Research Booth #14824 at NAB.

Adding the ScreenPro to HD ShowStation also provides across-the-board projector compatibility for the display of HD ShowStation's 1080i output. With top quality scaling to projector and plasma panel native resolution, the ScreenPro eliminates the need for high definition compatible projectors and monitors.

Chris Pro시오 of Folsom Research stated, "We are extremely excited about HD ShowStation's new ScreenPro interface. It gives our users incredible creative power because they can create an unlimited number of automated presets and take full advantage of what the Folsom ScreenPro can do." HD ShowStation compliments the feature set of the ScreenPro and allows the user to create automated presets as well as control both playback and switching systems with one interface.

"We see High Definition becoming more and more the new standard in the presentation industry. HD ShowStation will be a major player behind the scenes and on the screens so we are

more than happy they chose the Folsom ScreenPro platform to complete their presentation package solution."

HD ShowStation's ScreenPro interface functions on several levels, from complete scripted automation to manual override and back to complete automation, with a simple mouse click on an icon. The graphical user interface (GUI) mimics the look and feel of the hardware interface, with all the functions and more just a click away. Running the dual channel HD ShowStation with ScreenPro switcher gives the producer unlimited possibilities to react on-the-fly, go to live camera or satellite feed, or simply replay a clip, graphic or animation during a Q & A session of a meeting -- all in cinema quality high definition.

HD ShowStation also plays standard definition clips and mixes them in seamlessly with all other elements.

For more information go to [www.hdshowstation.com](http://www.hdshowstation.com) or call Electric Image Center.

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